

Palo Alto
Lions Club



Palo Alto
Lions Charities

PERSPECTIVES

PALO ALTO
CONCOURS
D'ELEGANCE
AT STANFORD

An Official Publication of the June 22 & 23, 2002 Palo Alto Concours d'Elegance

Volume 6, Number 1, February 2002

BUSY, BUSY WEEKEND

By: Gil Gilfix, *Executive Director*

We have a couple of free hours during the Concours week end—now called “The Palo Alto Weekend Experience”—and we decided to take suggestions on how to fill those free hours. Let’s see, we have free time between 4pm and 6pm Saturday and also from 2am to 6am on Sunday. Suggestions? Maybe a nap!

Seriously, the weekend is going to be filled with so many things to do that careful scheduling will be required if you want to do it all. Details on some of the major events are highlighted on pages 4 & 5, and I’ve also included some teasers about the special exhibits we are planning. Once again, the Concours Dinner will be held at the Sheraton Palo Alto on Saturday evening, starting with a cocktail party around the pool and ending your evening at Palo Alto’s Black & White Ball, and on Sunday, the Patrons Pavilion will be the best seat in the house.

By the way, we’re NOT moving the Concours to another field. We’re staying on the same field. There might be some changes to the way we lay out the field, but from our point of view, they are good changes.

And finally, here’s my annual plea for volunteers. As the Concours grows we need more and more help. Service clubs help. Charities sometimes send folks, but we always need more people. So, if you would like to get involved — either on a long-term basis, or for the weekend, give us a call. We’d really appreciate it.

See you at “The Palo Alto Weekend Experience”. ∞

2002 HONORARY CHAIRMAN



Martin Swig

We are pleased to announce that Martin Swig has been named Honorary Chairman for the 36th Annual Palo Alto Concours d'Elegance. Mr. Swig is no stranger to the Palo Alto area having graduated from Paly High in 1951 and Stanford in 1956. Rumor is that Mr. Swig learned skid control on the grass where the Palo Alto Concours is now held and extensive driver education in the Stanford hills area. His name is now synonymous with international high-performance vintage car events. Mr. Swig founded Amici Americani Della Mille Miglia in 1986 after participating in his first Mille Miglia in Brescia, Italy in 1982. In 1991, he launched the California Mille, one of only three globally sanctioned to reenact the famed Italian Mille Miglia. The four-day, 1,000-mile trek attracts cars from around the world. He is also the founder of the “Anti-Football” Run on New Year’s day, the “La Carrera Nevada”, a three day run for cars built before 1954, and “The Double 500”, a 500 kilometer run for cars worth \$500 or less. Martin’s credo: Don’t look at them, drive them! ∞

2002 American Marque

*Cadillac*

CADILLAC

AT PALO ALTO

IN 2002

The planning process has begun at Palo Alto to present Cadillac as its Featured American Marque. 2002 is the 100th anniversary for Cadillac, and Cadillac is racing at LeMans, so it is entirely fitting to feature one of America's best at our show. We will present the Cadillac exhibit with its display tent of new Cadillacs, including the new CTS, XLR and Escalad EXT, and rows of Cadillacs in their respective classes.

There is a long and interesting history involving Cadillac and the Concours. Many years ago, George Paddleford, one of the three founders of the Concours, was the Cadillac dealer in Palo Alto. Mr. Paddleford, on many occasions, used his influence to convince General Motors to support the Concours by sending concept cars, VIP's and, of course, dollars to support the charities. In fact, there is a special trophy, The George Paddleford Trophy, presented each year to "The Most Interesting Postwar American Automobile".

1987 was the last year that Cadillac was featured at the Concours and the cars were truly the stars. Al Jolson's 1933 V-16 All-Weather Phaeton, especially built for "The Jazz Singer", was on exhibit, courtesy of the now-defunct William F. Harrah Automobile Museum. We also had the Maharajah of Orcca's one-of-a-kind 1931 Cadillac V-16 boattail speedster, which was built as "a suitable car for his hunting expeditions". The motorcar with the tapered back, V-windshield and rakish doors was the first Pininfarina-bodied Cadillac.

V-16's will once again grace our field, thanks to Otis Chandler's Vintage Museum of Wildlife and Transportation. Look for his 1930 V-16 Sports Phaeton and his 1933 V-16 Victoria, body by Fleetwood. Cadillacs, both old and new, will fill the field and dazzle the onlookers with chrome, chrome and more chrome. And, by the way, be sure to look for the "Dagmars". Updated information on Cadillac and the Cadillac exhibits will be posted to the Concours web site (www.paconcours.com). For more information, please call (650) 961-5444. ∞

ALFA ROMEO – DRIVEN TO BE DIFFERENT

2002 European Marque



Alfa Romeo

For its 36th edition, the Palo Alto Concours d'Elegance is pleased to select Alfa Romeo as its Featured European Marque. When attendees review the Alfa exhibit on June 23, 2002, they will be impressed by the distinctive styling which sets this marque apart. But only those who have driven an Alfa Romeo will fully appreciate the qualities responsible for its global appeal.

Many first-time Alfa Romeo drivers are stunned to discover a pleasure that is simply unavailable in most other passenger cars. Predictable, rock-solid stability is the hallmark of any well-behaved road car. Alfa Romeos, along with pulse-quickenning performance, take this signature handling characteristic to a new level. With their impeccable road manners, these cars put genuine fun back into driving.

For those who focus on styling, Alfa Romeos have traditionally evoked the distinctive, sporty image that surrounds the Italian car mystique.

And, for the frugal, Alfa Romeos offer these virtues in a uniquely affordable package. Their styling and performance put them in a natural class with other Italian sports car exotics, eg. Ferrari and Maserati, but, of these, only Alfa Romeos fall within the limits of the typical car buyer's pocketbook.

Sorry, but you can't buy a new Alfa Romeo in the U.S. Alfa Romeos have not been marketed here for several years. However, plans are underway to remedy that anomaly. Under an alliance with General Motors, two types of 2005 model-year Alfa Romeos will be sold in the U.S. in 2004, with additional models destined to follow. Until then, Alfa Romeo enthusiasts must be content to enjoy the marque's older models. And with a company history extending back to 1910, they have many vintage Alfa variants from which to choose.

Today, Alfa Romeos continue to earn the respect of racing buffs and the car-buying public alike. Few marques can claim a history spanning so many years. Fewer can aspire to so many world-class racing victories and none has brought exotic Italian cars to such an affordable level.

Alfa Romeo devotees wait patiently for next-generation models to be launched in the U.S. market. If current models are any indication, they will be enthusiastically received by car buyers seeking something a little different. For that's what Alfa Romeos are — driven to be different. And one thing is certain — despite changes in technology and automotive trends, Alfa Romeo will never build an ordinary car. ∞

Alfa Romeo Owners

If you are the owner of a Concours- condition Alfa Romeo, we'd like to consider adding it to the exhibit at this year's event. Please submit an application form and car photos. You'll find the form at www.paconcours.com and click on "To Enter" ∞

On Saturday . . .

The Palo Alto We

Announcing "The Drive"



This Year's Concours for the fourth time, will feature a driving tour on Saturday, June 22. Organized by the Jaguar Associate Group, and open to cars registered in the Concours and members of the Jaguar Club, "The Drive" will leave from Mitchell Park in Palo Alto at 11 am, Saturday, June 22, wander through Woodside, and continue up and over the Santa Cruz mountain range. Following a lunch along the Santa Cruz coast, the cars will arrive back at the finish site on the Stanford campus at about 3 pm. This is an unprecedented opportunity to view some of the finest automobiles in action.

Entry forms for "The Drive" will be available on the Concours website, www.paconcours.com, and included in the mailed application. For more information, please call Pat Shasby at (408) 867-1265, by fax at (408) 867-3731 or by e-mail at Pshasby@AOL.com. ∞

The Palo Alto Black & White Ball is partnering with Concours d'Elegance, for the first time this year, for "A Pink Cadillac Night!" The Ball will take place at Palo Alto's University Avenue Loop, including The Sheraton Palo Alto, MacArthur Park Restaurant, and gaily decorated tents. This year's collaboration allows Bay Area socializers to enjoy a lavish "Palo Alto Weekend Experience". Attendees can dance their tailfins off to live bands playing everything from "Baby You Can Drive My Car" to "Little Red Corvette", enjoy tempting culinary treats, and sample the no-host bar's selection of 'antifreezes' until 2am. Add a touch of pink, a little chrome, or fuzzy dice to your formal wear and enjoy a popular Peninsula tradition. Attendees of the Black and White Ball can use their tickets or wristbands the following day for free admission to the Concours d'Elegance. For more information on The Palo Alto Black & White Ball, call (650) 463-4922 or www.city.palo-alto.ca.us/entertainment. ∞

CONCOURS DINNER

How about two for the price of one? That's the deal if you plan on coming to the Concours Dinner on Saturday night. Guests at the dinner will enjoy cocktails around the pool, then a sumptuous dinner in the ballroom, and when dinner is over, find themselves right in the middle of Palo Alto's Black and White

Ball! Since the Ball's theme is "A Pink Cadillac Night", add a little pink to your wardrobe and dance the night away. Information and tickets to the Concours dinner will be available on the Concours website or by calling (650) 961-5444. ∞

Weekend Experience

On Sunday . . .



Vintage Rally

After you've spent Saturday evening dining at the Concours Dinner, then danced until 2 a.m. at the Black & White Ball, it's Show Time!

Registration lines start to fill early Sunday morning as entrants wait to be directed to their assigned classes and positioned on the Concour field. Controlled chaos reigns for about two hours as exhibitors, vendors, photographers, car nuts and entrants maneuver to set up exhibits, food booths and displays and the crowds start to fill the field. It's the 36th Annual show and better than ever.

We thought we would be moving to another Stanford venue, but NOT SO! Plans changed. We didn't move. We're on the same field. We will use the same entrances and exits. The field layout will be different, but not to worry! We'll get you to the right spot.

Look for three special exhibits this year. We'll have the Gallery of The Greats featuring a group of very special cars, A Celebration of American Muscle presented by the Bowman Motors Collection, and The Motor Pool in Masters Grove, featuring military vehicles. Information on these exhibits—and much more—is available at www.paconcours.com or by calling (650) 961-5444. ∞

Adding to the cornucopia of automotive tastes, the Concours will host the finish line venue for an eclectic collection of early 1900s antique and vintage racing cars. Forty to Fifty Fords, Chevys, Stutz, Bentleys, Packards, Alfa Romeos, Bugattis and other historic marques will embark upon a 150 mile endurance run, starting at 8:00am Sunday morning from Foothill College. The route will take the drivers through the mountains to the ocean and return to the Concours around 3:00pm for public display and awards. The drivers and mechanics will then be available to answer questions, demonstrate their vehicles and enjoy the finish of a great event.

This will be the 33rd Annual event founded by the Santa Clara Valley Model T Ford Club and now co-hosted by the Vintage Rally Group. Both organizations are chapters of the Model T Ford Club of America.

For more information contact Morris Kendig (650) 969-2864 or www.vintagerallygroup.com. ∞



Classic Cars for South Bay Charities Since 1967



Palo Alto Host
Lions Club

36TH ANNUAL PALO ALTO CONCOURS D'ELEGANCE AT STANFORD



Cadillac

Featured
American
Marque

Alfa Romeo

Featured
European
Marque



*Gallery of Champions
Private Collections of
Outstanding Automobiles
Special Race Car Displays*

*Competition Classics
Special Ferrari Exhibit
Saturday Driving Tour
Miniature Engine Display*

*Special Added
Event*

*Sat. June 22
9 - 2 a.m.*



Dancing in three venues, food from Palo Alto
Restaurants, and entertainment. Its the party of the year in Palo Alto.

650-961-5444 • Fax: 650-938-1273 • Email: ggilfix@pacbell.net
www.paconcours.com



THE MOTOR POOL

Be sure to look in Masters Grove for “The Motor Pool”, a display of WWII military vehicles restored to their original condition, military finish and markings. The wheeled vehicles range from Jeeps to 2 1/2 ton trucks. Of special interest are a M16 halftrack with quad .50 caliber anti-aircraft machine guns and a German eight wheeled armored car. Both of these vehicles are from the collection of Jacques Littlefield. In keeping with the theme of the Cadillac, the Featured American Marque, Jacques also plans to display a M5 Stuart light tank, manufactured by Cadillac and powered by 2 Cadillac engines. ∞



Bugatti Type 57 SC Roadster

MARQUES NAMED FOR 2003

Corvettes at Palo Alto! A featured exhibit of Bugattis! What an exciting pair. “America’s Sports Car” will once again grace the main Concours field at the 2003 Concours. Featured last at Palo Alto in 1990, the Corvette has evolved from a small fiberglass-bodied sports car with a “Blue Flame Six” engine to today’s state-of-the-art “Vette” with power to spare and a true racing heritage. Corvette clubs from northern California will be asked to join the Concours staff to create the largest exhibit of Corvettes ever seen in Northern California.

A featured exhibit of Bugatti will also take center stage and will represent the marque’s achievements in both racing and Grand Touring. Of all the early classics, the Bugatti stands head and shoulders above all others. The Type 57—often supercharged—was the most desirable high-speed touring car of the 1930’s.

For more information, check the Concours website or call (650) 961-5444.

1960 Chevrolet Corvette





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Concours
promoted at
San Jose
Auto Show



The Palo Alto Lions Club sponsored a booth at this year's San Jose International Auto Show hoping to boost Concours attendance and encourage car entries. For "eye candy", the 20-foot exhibit booth featured a lovely, red 1963 Alfa Romeo Sprint Speciale. Alfa Romeo is the Featured European Marque at the 2002 edition of the concours.

Organized by Ed Gillis, the concours registration chairman, the concours booth was in a prominent, high-exposure location in the Convention Center's lower lobby, near the main entrance to the show. First-time exhibitors like Bentley, Lotus, Rolls-Royce and Ferrari were among the 41 car manufacturers represented at the show.

Lions Club members alternated staffing shifts at the concours booth. They discussed the Concours with interested visitors, encouraged attendance and handed out flyers describing the June 23rd event. ∞

Classic Cars for South Bay Charities Since 1967



WHEN

Saturday & Sunday June 22 & 23, 2002

WHERE

Stanford University
Palo Alto, California

BENEFITING

South Bay Charities
Stanford Buck/Cardinal Club

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